



CONTENT IS KING!

For 17 years, SD Times and www.sdtimes.com have been reaching deep and wide into the software development ecosystem. From the top-level development VPs and managers to the leading-edge project managers and architects who need to stay on top of this fast-moving world, you reach the most powerful audience anywhere with SD Times.

SD TIMES WORLD PARTNER PROGRAM

- You get to post up to 2 articles per month on SDTimes.com (promoted on Twitter twice for each article)
- 1 Full-page Ad per month in SD Times Print and Digital Editions
- 50,000 IMU Web Banner impressions/month on www.SDTimes.com
- 1 News on Monday Newsletter Silver Sponsorship per month

TOTAL IMPRESSIONS:

SDTimes.com articles:	60,000	per month
Full page ad:	150,000	(with pass along)
IMU Web Banner:	50,000	per month
Newsletter:	105,000	per month
Twitter:	104,000	per month
TOTAL:	469,000	

COST: \$7,950 PER MONTH

SD TIMES CONTENT PARTNER PROGRAM

- Post up to 8 articles on SDTimes.com (promoted on Twitter twice for each article)
- 4 two-page SD Times-written Custom Sponsored Content articles, published in SD Times Print and Digital Editions and posted on SDTimes.com (promoted on Twitter twice for each article)
- 50,000 IMU Web Banner impressions/month on www.SDTimes.com
- 12 News on Monday Newsletter Silver Sponsorships (one per month)

TOTAL IMPRESSIONS:

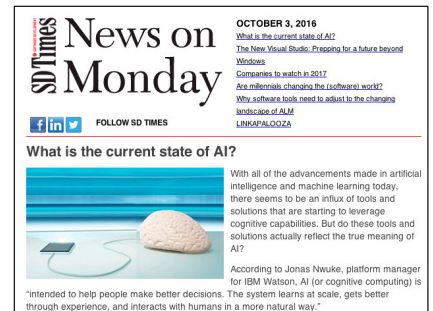
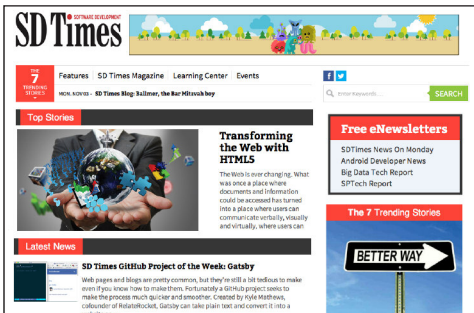
SDTimes.com articles:	240,000
SD Times custom content:	600,000 (with pass along)
IMU Web Banner:	600,000
Newsletter:	1,260,000
Twitter:	624,000
TOTAL:	3,324,000

COST: \$6,000 PER MONTH

SD TIMES CONTENT PRODUCTION PROGRAM

SD Times editors will write industry stories exclusively for your website (500 words) — supported with SD Times social media posts, driving traffic to your site (minimum six month commitment).

- 1 Article per month: \$3,000 /month
- 2 Articles per month: \$4,800 /month
- 3 Articles per month: \$5,950 /month
- 4 Articles per month: \$6,950 /month



WANT TO KNOW MORE ABOUT ANY OF THESE PROGRAMS? Call David Lyman, Publisher
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