



## Generate Hot Targeted Leads For Your Sales Team!

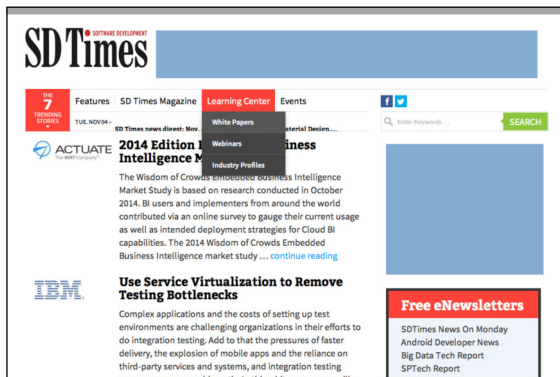
### IT'S SIMPLE!

- 1. Provide** your logo, plus a brief description of the White Paper, for marketing purposes.
- 2. We will collect demographic information** for you, including first and last name, company, job title, e-mail address, phone, job function, company revenue, and role in buying process.
- 3. Send us your White Paper.** We'll post it on sdtimes.com and will use our extensive marketing resources to invite software development managers, architects and developers to register and download the White Paper.
- 4. We'll send you your leads** each Monday. When we reach the lead guarantee, we'll give you the option to keep 'em coming!

### How Many Hot Leads Do You Want? How Much Business Can You Handle!?

100 Leads .....	\$3,995
125 Leads .....	\$4,815
150 Leads .....	\$5,545
200 Leads .....	\$6,990
250 Leads .....	\$8,485

**Extra Targeting!**  
North America Only +25%  
Call for other filtering options!



Notes: The logo should be in EPS format for best results.  
Leads are delivered as a CSV file you can read with Excel  
or import into your lead database.

**CONTACT PUBLISHER DAVID LYMAN TODAY!**  
978-465-2351 • dlyman@bzmedia.com