

SD Times ● SOFTWARE DEVELOPMENT



RATE CARD #18

4-COLOR RATES Effective January 1, 2017

	1x	6x	12x	18x	24x	36x	48x	60x
Full Page	12,973	7,960	7,438	6,982	6,602	6,355	5,742	5,348
Half Page	7,245	4,842	4,375	4,190	3,939	3,750	3,507	3,285
Third Page	6,270	3,893	3,516	3,185	2,988	2,841	2,679	2,532
Quarter Page	4,688	2,887	2,913	2,621	2,447	2,317	2,174	2,044

Call us for
significant
Special
Discounts!

Rate Base
75,000



COVER RATES - EXTRA

Back Cover	+30%
Inside Front Cover	+20%
Inside Back Cover	+15%
Opposite Inside Front Cover	+15%
Other Special Position	+10%
Bleed	No Charge
Metallic colors	Contact publisher

Furnished Inserts and Belly Bands:
Contact the publisher for rates and details.

PACKAGE PROGRAMS

Contact your sales manager about our
integrated print and online rate packages.

CLOSING DATES 2017 Updated 10/26/16

Issue #	Issue Date	Reserve Space	Materials Close
333	January	December 12, 2016	December 15
334	February	January 13	January 16
335	March	February 10	February 13
336	April	March 10	March 13
337	May	April 11	April 14
338	June	May 12	May 15
339	July	June 9	June 12
340	August	July 14	July 17
341	September	August 11	August 14
342	October	September 8	September 11
343	November	October 6	October 9
344	December	November 7	November 10