

Generate Awareness and Leads With SD Times E-Newsletter Sponsorships!



SD Times publishes hot news and analysis each week in a timely HTML e-newsletter. Published every Monday, distribution is to more than 110,000 SD Times subscribers and other opt-in readers.

SD Times News On Monday Sponsorship Rates (price, each)

	Open Rate	3x	6x	12x
Platinum	\$2,795	\$2,426	\$2,183	\$1,965
Gold	\$1,995	\$1,796	\$1,616	\$1,454
Silver	\$1,395	\$1,256	\$1,130	\$1,017
Bronze	\$895	\$806	\$725	\$652

1. Space closes 2 weeks before mail date.
2. Materials close 1 week before mail date.
3. All prices are NET.
4. 15% off for concurrent print contract.
5. Logo included at NO CHARGE.

News on Monday

OCTOBER 3, 2016
 What is the current state of AI?
 The New Visual Studio: Prepping for a future beyond Windows
 Companies to watch in 2017
 Are millennials changing the (software) world?
 Why software tools need to adjust to the changing landscape of AI
 LINKPALOOZA

What is the current state of AI?

With all of the advancements made in artificial intelligence and machine learning today, there seems to be an influx of tools and solutions that are starting to leverage cognitive capabilities. But do these tools and solutions actually reflect the true meaning of AI?

According to Jonas Nwuke, platform manager for IBM Watson, AI (or cognitive computing) is "intended to help people make better decisions. The system learns at scale, gets better through experience, and interacts with humans in a more natural way."

PLATINUM!

Custom Software Development – Get a 4-Week Trial! PLATINUM SPONSOR

Get software solutions custom-made for your unique business needs.

At Mindfire, we create custom software that turn business pain points into competitive advantages. We've been doing it for 14+ years – across industries, technologies, and devices.

If you need software development help, take our 4-week complimentary trial today to see why we can serve you better.

[Learn more](#)

The New Visual Studio: Prepping for a future beyond Windows

Microsoft Visual Studio is the most popular integrated development environment in the world, but the target keeps moving for IDEs. As device, language, platform and application diversity expands ever more rapidly, Redmond is working overtime to make its already powerful developer tools irresistible—to both the faithful and the uninitiated. The technologies and experiences that are being incorporated into the next version of Visual Studio—currently in preview—show a company attuned to the growing power software developers wield in companies today.

GOLD!

Android Developer Training – Final Discounts end this week! GOLD SPONSOR

Come to San Francisco November 18-21 to attend the 8th Android Developer Conference and learn how to put the latest developments from Google I/O to work! [Learn how to master Android Wear, Android 5.0 \(Lollipop\), Android TV and much more from certified Google Development Experts and speakers from Google.](#) Click [HERE](#) for full bios and search through the 75+ classes and tutorials to build your own custom program. The San Francisco AnDevCon will be the biggest gathering of Android developers yet! Four days of Android development goodness at AnDevCon for just \$1,295, but you must register by Friday, Nov. 7!

LINKPALOOZA

The Linker is very sad the Giants won. It was the A's year...
[Walkway is...](#)
[Cloud Launchpad for Google...](#)
[Reversing D-Link's WPS Pin algorithm...](#)
[Understanding the Ruby Garbage Collector...](#)

SILVER!

dtSearch® - INSTANTLY SEARCH TERABYTES OF TEXT SILVER SPONSOR

- * 25+ fielded and full-text search types
- * dtSearch document filters support popular file and email types (with nested attachments)
- * supports databases as well as static and dynamic web data
- * highlights hits in all of the above
- * APIs for .NET, Java, C++, SQL, etc.
- * SDKs: Win-Linux-Android (beta).

[Learn More!](#)

ZEICHICK'S TAKE

Capriza's clever mobility via HTML screen scraping

HTML browser virtualization, not APIs, may be the best way to mobilize existing enterprise applications like SAP ERP, Oracle E-Business Suite or Microsoft Dynamics.

At least, that's the perspective of Capriza, a company offering a SaaS-based mobility platform that uses a cloud-based secure virtualized browser to screen-scrape data and context from the enterprise application's Web interface. That data is then sent to a mobile device (like a phone or tablet) where it's rendered and presented through Capriza's app... [READ MORE](#)

BRONZE!

Three Steps to Evolve your Application Troubleshooting BRONZE SPONSOR

How easy is it for your development team to troubleshoot an application issue?

The environment in which your application development occurs has been changing at a rapid pace. So rapid, in fact, that methods to troubleshoot custom applications have not kept up and are causing app troubleshooting to be a lengthy and painful process.

[Learn more!](#)

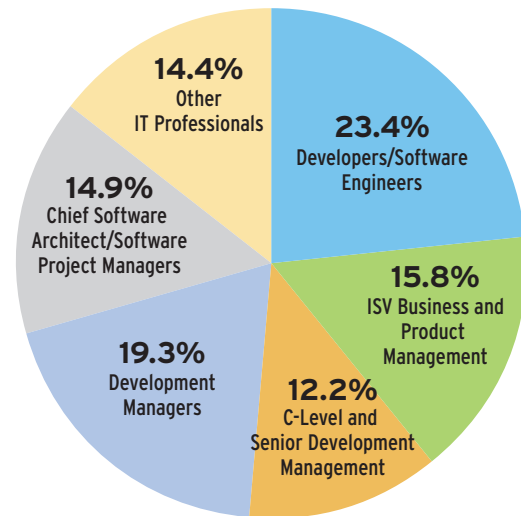
FROM THE WEB

[Code Watch: Two great paradigms, great together](#)

[Top 5 projects trending on GitHub this week](#)

[ATSecret: Google's new, super-hot JavaScript runtime](#)

Who Reads SD Times News on Monday?



CONTACT PUBLISHER DAVID LYMAN TODAY!

978-465-2351 • dlyman@bzmedia.com